



# TOURNAMENT PROGRAM BOOK AD SALES CONTEST

## ATTENTION ALL NRI PLAYERS

We are planning a program booklet for the upcoming Thanksgiving Tournament to help raise funds for the 2010—2011 Hockey Season. We are asking our players to help sell ads for the program booklet. To encourage players to sell ads we are holding a sales contest. The NRI player who sells the largest dollar amount of ad sales will win a \$100 gift certificate to Ray's Ultimate Hockey.

The tournament committee is asking that the team moms and coaches distribute the ad book forms to all of their players and talk to the players and parents about selling ads for the program. Players and parents can approach friends and families or area businesses as they determine appropriate. Participation is encouraged, but is on a strictly volunteer basis.

Ad forms, payments, ad copy, business cards, art work, etc. can be turned in to the team parents to pass along or directly to the following tournament committee members:

Joe Vingi, Monica Carmichael, Lisa Kelly, Colleen Whitehead, Charlie Walsh, Robert Lombardi, Jacques Laflamme, Matt Bibeault, Ralph Battista

All payments and ad info must be turned in by November 1, 2010, but please don't wait till the last minute to pass all of your ads in at once. Please turn in ads as you generate them so the printer won't have to set up the book all at once. We will keep track of the player's sales and announce the winner shortly after.